

(b) Explain **two** strengths of Mattéo's study.

internal = control
external = generalization

(4)

1 It had high control as he gave all his participants the same amount of time to do what they had to for the investigation.

2 He had them do the same test before all the procedures to see the change in results.

(Total for Question 17 = 8 marks)



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Turn over ►